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Loqu8 iNterpret Pops-Up Interactive Chinese-English Translations

See, hear and understand Chinese as you glide your mouse over text

MOUNTAIN VIEW, Calif. – For the first time, understand and learn Chinese as fast as you move your mouse. Today, Loqu8, Inc. launched iNterpret Version 3, an instant Chinese-English translation tool for both casual users scanning Chinese websites and serious students learning Mandarin Chinese.

Instant English Translations

Loqu8 iNterpret refines interactive Chinese-English translation. Instead of requiring cumbersome keystrokes and mouse clicks, iNterpret simply translates text as you glide your mouse. A pop-up window translates Chinese (Simplified or Traditional) characters at your mouse pointer. Lookup words using Chinese, Pinyin or English in the 60,000 word contemporary dictionary.

Power of Pronunciation

Learn how to speak Mandarin by listening to the words. From the same pop-up window, choose Pronounce and iNterpret intonates the word or phrase in Standard Mandarin. iNterpret embeds a text-to-speech engine to precisely pronounce the four tones of Mandarin. An estimated 836 million people speak Mandarin Chinese around the world.

Learning Chinese in a Modern Context

Traditional language classes frequently focus on vocabulary lists. Students can quickly become bored trying to memorize words without a proper context. iNterpret helps students learn and discover Chinese through immersion in popular websites. As students come across unfamiliar words, the pop-up window provides a quick description. For example Harbin is the capital of Heilongjiang province in northeast China. From the pop-up translation window, students can search the web with BBC News or Google Images. As students interact with web-based content, their interest deepens and Chinese characters suddenly come to life—like never before.

Growing Demand to Learn Chinese

In a 2004 College Board-conducted survey, school districts reported a high demand for Chinese language programs but feared a lack of resources would keep such programs from becoming a reality.

“The study of Chinese is not only outstanding preparation for the academic rigors of college but it also provides a springboard for more in-depth study in the international arena,” said James M. Montoya, of the College Board.

In 2007, the College Board began offering an Advanced Placement test for Chinese Language and Culture. A total of 3,261 students took the AP test—more than Italian and Japanese. The College Board's Advanced Placement Program enables students to pursue college-level studies while still in high school. Based on their performance, students can earn credit, advanced placement or both for college.

“In the 1980s, Japanese was the language of choice for many students,” explained Tim Uy, President and CEO of Loqu8. “With China’s growing role in the world economy, Chinese has become the fastest growing foreign language of choice for students of all ethnicities and academic levels.”

Availability and Pricing

Loqu8 iNterpret Version 3 is now available on www.loqu8.com. A free 15-day trial, with full performance and functions, is available. The suggested retail price is \$49 USD. Academic scholarships for students and discounts for schools are available.

iNterpret is optimized to run on PCs with Microsoft Windows Vista and Internet Explorer. Windows XP SP2 and Windows Server 2008/2003 are also supported.

About Loqu8

Loqu8's innovative **iNtuition**[™] knowledge management engine uses ultra-fast technology to quickly parse text, lookup translations and meanings and present them in a pop-up window--all in a fraction of a second. By gliding a mouse over text, the iNtuition engine responds instantly by displaying key information and actions. Empowering knowledge workers with "the right information @ the right time" allows organizations to be measurably more efficient and effective. Loqu8 is a privately-held corporation with headquarters in Silicon Valley. For more information, visit www.loqu8.com.

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