



For Release: May 10, 2010 at 7am PDT

Loqu8 Announces Insight

*Mouse Over Text to Visually Search and Update Key Data
from Microsoft Excel, SharePoint and Google Docs Spreadsheets*

MOUNTAIN VIEW, Calif. – Information workers frequently need to access business information, yet critical data is frequently stored inside spreadsheets and databases. Loqu8 Insight instantly displays information from multiple resources in a single pop-up window. Users can visually search for critical data from a web page or inside a Microsoft Office document (Outlook, Word, Excel, PowerPoint).

“Business users are inundated with information in their workplace,” explained Dr. Timothy Uy, President and CEO of Loqu8. “With employees wasting up to 20% of their time searching, gathering and recreating information, Insight is a powerful instant information tool that can dramatically improve worker productivity and expedite business decisions.”

Insight Empowers Workers with Visual Search

Find
Mouse over text and see instant results
Display critical data from a document, database or search

Update
Edit live data within a popup window
Synch changes to original source data

Share
Leverage data resources: local, on-site or cloud

Everywhere
Works with websites, Microsoft® Office, SharePoint® and more

When fast response time is important, Loqu8 Insight enables workers to meet the most demanding requests for real-time information. Mouse over text to view financials from Excel, lists from SharePoint and product specs from Access. Insight consolidates the widest range of information in a streamlined

pop-up window for instant access on a web page, Microsoft Office document or other application. Collaborate with others and synch data from Google Docs spreadsheets.

- *Products*: validate part numbers, pricing and availability
- *Organizations*: keep employees updated with corporate glossaries, FAQs and LOB scorecards
- *Search*: visually find, update and share key information everywhere

The Power of Instant Information

Refined through years of research at Stanford University in cognitive science and information processing, Loqu8's augmented information engine responds immediately when users hover their mouse over words. Windows 7 compatible touch screens are also supported. By understanding the users' original context (application environment plus words and sentence), Insight shows relevant information through a pop-up window. This knowledge becomes immediately actionable when they apply the information in real-time—saving time plus reducing errors and costs.

Pricing, Promotions and Availability

Loqu8 Insight scales seamlessly from a personal productivity tool into an organization-wide learning and knowledge management resource.

- *Insight - Personal Edition* is ideal for experiencing Insight's instant visual search capabilities on a smaller scope. Quickly access information resources over websites and desktop applications, including Microsoft Office, Internet Explorer, Mozilla Firefox and Skype.
- *Insight - Team Edition* adds secure update capabilities for multiple data sources, including Microsoft Excel, XML and Google Docs spreadsheets.
- *Insight Enterprise Edition* provides a semi-custom platform for linking live data sources in an organization. Supports enterprise-wide information sources like Microsoft SharePoint and Bing (search, news, translate). Supports up to a million entries.

Loqu8 Insight is priced from \$8 USD per month. Site licenses and volume discounts are available. Insight for Windows 7/Vista/XP systems will be available from www.loqu8.com later this month.

About Loqu8

Loqu8 is a leader in augmented learning software with over 13,000 users in 22 countries. This user-guided, on-demand learning model is the result of years of research at Stanford University in cognitive science and information processing. The company's innovative **iNtuition™** information management engine uses ultra-fast LiveScan technologies to display information in a pop-up window—all in a fraction of a second.

Loqu8, a privately-held corporation with headquarters in Silicon Valley, is a member of Microsoft's BizSpark Program and an early-adopter of Windows 7 and SharePoint 2010. For more information, visit www.loqu8.com.

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