

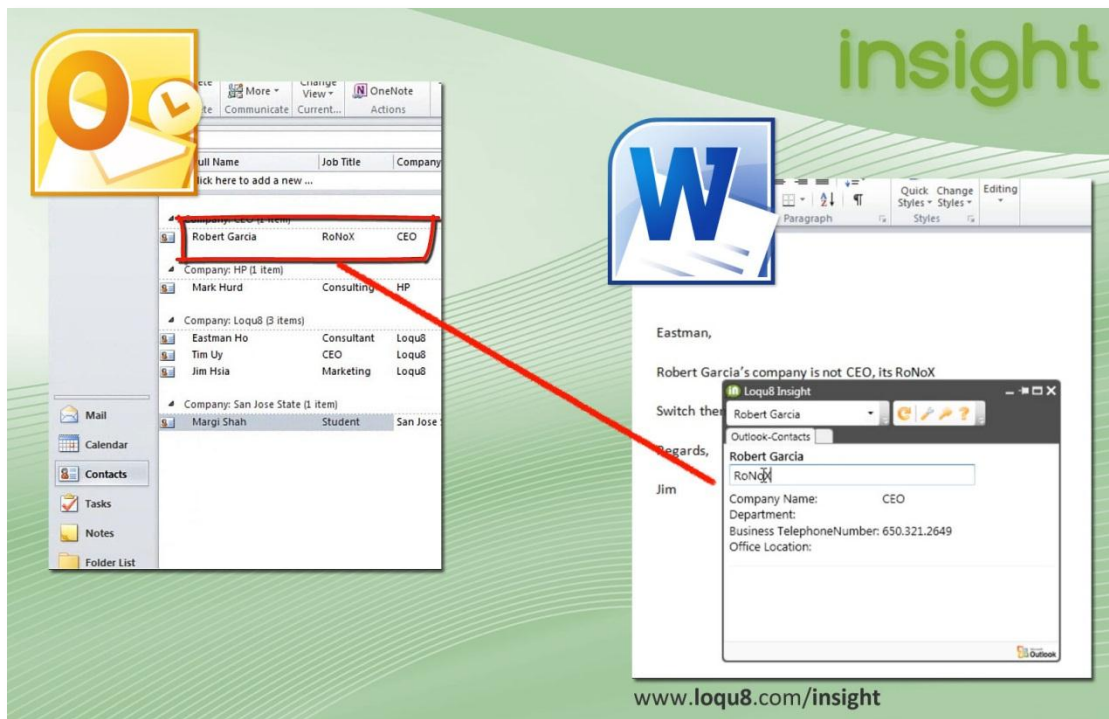


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Instantly Display and Update Microsoft Outlook Contacts

Loqu8 Insight 2.6 also provides fast access to Google and Bing web services plus cloud data

MOUNTAIN VIEW, Calif. – Since the introduction of Loqu8 Insight earlier this year, information workers are expressing enthusiasm for the first instant information solution that meshes key enterprise information with desktop applications. Today Loqu8 is releasing Insight 2.6 with integrated, real-time support for Microsoft Outlook® 2010 contacts plus web services from Google® and Bing®.



Loqu8 Insight integrates Microsoft Outlook support for contacts inside web pages, Microsoft Word, and other desktop applications. SOURCE: LOQU8

“For the 500 million users of Microsoft Outlook, Loqu8 Insight 2.6 extends a powerful new capability: immediate access to Outlook contacts while browsing the web, replying to emails or editing documents,” described Dr. Timothy Uy, President and CEO of Loqu8. “In the past users needed to stop what they were doing and take several steps to open an Outlook window just to see an email address, phone number or other contact information. With Insight 2.6, users merely point and the information is instantly shown with Insight’s popup window.”

Seamless Integration with Desktop Applications

Loqu8 Insight 2.6 is targeted at the growing base of business users who rely on cloud-based enterprise applications like Salesforce.com CRM, Microsoft SharePoint and Google Docs. Over 100 million licensees and users of these applications typically open a web browser window and navigate or search for information. Powered by Loqu8's iNtuition™ engine, Insight improves performance and availability for these popular applications. Insight provides both LiveScan™ (single login; information is available immediately) and RealSync™ (real-time updates with remote updates).

Loqu8 Insight 2.6 quickly integrates search results, news and language translations with desktop applications like Microsoft® Office (Word, Excel, PowerPoint, Outlook, Access) through a single popup window. As a Windows resource, Insight easily works with web browsers, emails and other popular applications. No embedded plug-ins or special drivers are required to use Insight.

Instant Access to Web Search, News and Foreign Language Translations

Knowledge workers can conveniently access simple translations of emails and documents that were originally authored in another language. Unlike web-based translators that require a multi-step procedure (copy text, open a web browser, find a translator and paste the text), Insight users would only need to highlight text and the translation would appear in the Insight window.

Loqu8 Insight 2.6 supports computer-based, partial translations of: Amharic, Arabic, Armenian, Azerbaijani, Belarusian, Bengali, Burmese, Chinese (simplified), Chinese (traditional), Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Filipino, Finnish, French, Galician, German, Greek, Haitian (Creole), Hebrew, Hindi, Hungarian, Icelandic, Indonesian, Irish, Italian, Japanese, Kazakh, Korean, Kyrgyz, Lao, Latin, Latvian, Lithuanian, Luxembourgish, Macedonian, Malay, Mongolian, Nepali, Norwegian, Persian, Polish, Portuguese, Romanian, Russian, Sanskrit, Serbian, Slovak, Slovenian, Spanish, Swedish, Syriac, Tajik, Thai, Tibetan, Turkish, Ukrainian, Uzbek and Vietnamese.

Since the science of machine translation is still emerging, some results may be incomplete or inaccurate. By coupling two translation engines, Insight users may compare translation results by selecting either Bing or Google for the most popular 14 languages: Arabic, Chinese (simplified) Chinese (traditional), Dutch, English, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian and Spanish.

Pricing and Availability

Loqu8 Insight scales seamlessly from an enterprise-wide knowledge management platform (Enterprise edition) to solutions for functional teams and smaller organizations (Team edition). Insight is also available as a personal productivity tool for individuals (Personal edition). Key features for each edition include:

Insight Enterprise Edition is a semi-custom platform for synchronizing data sources in real time throughout an organization. Insight supports Microsoft Outlook, SharePoint, Salesforce CRM and Google Docs spreadsheet. Web services include Google (web search, news, language translation) and Microsoft Bing (web search, news, language translation). Enhanced support for XML and increased capacity for up to a million entries.

Insight - Team Edition includes the core LiveScan and RealSync capabilities of the Enterprise edition plus support for text (120 encodings, including ASCII, CSV, IBM EBCDIC, ISCII and Unicode). Each Team edition is tailored to the unique requirements of functional workgroups:

- *Insight Team Salesforce* allows users to hover their mouse over opportunities and company names and Insight instantly shows information from the Salesforce.com CRM cloud—without opening a new web browser. Also includes support for Microsoft Excel (XLSX, XLS) data files.
- *Insight Team SharePoint* improves business productivity by accelerating access to SharePoint 2010 lists and search—plus all databases supported by SharePoint and Excel (XLSX, XLS).
- *Insight Team Google* is the first power tool for Google Docs Spreadsheet users. Share project milestones, specifications or project details in a spreadsheet and let team members gain immediate access through Insight. Updates from Insight are automatically synchronized with the Google cloud.

Insight - Personal Edition is built upon the same Insight engine, but designed especially for individuals to experience Insight's intelligent augmentation capabilities on a smaller scope. LiveScan provides quick access to information resources over websites and desktop applications, including Microsoft Office, Internet Explorer, Mozilla Firefox and Skype. Insight supports 120 text encodings.

Loqu8 Insight 2.6 is priced from \$25 USD per user per month. A perpetual license for Insight Personal Edition is \$499 USD. Site licenses and volume discounts are available. Insight runs on Windows 7/Vista/XP systems. A free, full function trial is available at www.loqu8.com/insight.

Licensed users of all earlier versions of Insight are entitled to a complimentary upgrade. Contact Loqu8 Sales for more information.

About Loqu8

Display information from cloud-based applications--without opening a web browser. Just point and Loqu8 instantly displays the information you need. Loqu8's augmented intelligence model is the result of years of research at Stanford University in cognitive science and information processing. Loqu8 is a privately-held corporation with headquarters in Silicon Valley.

Loqu8, a privately-held corporation with headquarters in Silicon Valley, is a member of Microsoft's BizSpark Program and an early-adopter of Windows 7 and Office 2010. For more information, visit www.loqu8.com.

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