



MARKETING BULLETIN

Loqu8 Copyworks: Standard vs. Basic Editions

Create personalized learning tools

	Standard Edition	Basic Edition
Overview		
Enter Chinese characters (simplified/traditional)	Up to 100 characters	Up to 20
Include characters from HSK Levels 1-4	Yes	--
Auto-generate definitions, phonetics and writing grid	Yes	Yes
Show English definitions	Yes	Yes
Character Tracking™ focuses on characters you want to learn	Yes	Yes
Choice of writing grid styles	4 styles	4 styles
Show phonetic pronunciation (Pinyin/Bopomofo)	Yes	Yes
Includes Chinese simplified/traditional font	Yes	Yes
Save toner/ink with outline Chinese characters	Yes	Yes
Show characters with tone colors	Yes	--
Save and export word lists	Yes	--
Copysheets – practice writing simplified/traditional characters		
Print copysheets with phonetics, definitions and grid	Yes	Yes
Customize block size (rows, columns)	Yes	Fixed
FlashTiles™ – easily review Chinese and definitions anywhere		
Print FlashTiles with phonetics, definitions and grid	Yes	Yes
Formats 20 per page (A4 or US Letter)	Yes	Yes
2-sided printing	Yes	Yes
Digital images – learn Chinese on any JPEG-compatible device		
Export digital images with phonetics, definitions and grid	Yes	Yes
Review images on JPEG devices: mobile phone, GPS, digital photo frame, media player, DVD player, TV and more	Yes	Yes
Image resolutions from 95x95 (phone) to 1920x1080 (HDTV)	Yes	640x480 only
Add custom background image	Yes	--
Enhanced file names	Yes	--
Pricing and upgrades (\$USD)		
Retail price	\$35	\$20
Promotional price*	\$25	\$10
Upgrade to Copyworks Standard Edition	--	\$15

*Promotional price is available for a limited time only; see website for availability

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